



# Adobe Acrobat Standard DC

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# TAGLINE FOR IT PROFESSIONALS—VIP/SUBSCRIPTION

The trusted PDF solution for today's multi-device, connected world.

## SHORT DESCRIPTION FOR IT PROFESSIONALS—VIP/SUBSCRIPTION

Adobe Acrobat Standard DC is the trusted PDF workflow solution. By combining Acrobat desktop software with the Acrobat Reader mobile app and Adobe Document Cloud online services, Acrobat Standard DC drives business faster and enables teams to be connected and productive on any device. And with subscription, you always get the latest innovations with new features and services.

#### LONG DESCRIPTION FOR IT PROFESSIONALS—VIP/SUBSCRIPTION

Adobe Acrobat Standard DC is the trusted PDF workflow solution for today's multi-device, connected world. By combining Acrobat desktop software with the Acrobat Reader mobile app and Adobe Document Cloud online services, Acrobat Standard DC meets end-user demand to be connected and productive on any device. With subscription, feature updates are included, so teams always have the latest innovations. Build smarter document workflows, streamline software deployment and license management, and help ensure document security across devices with PDF technology from Adobe—the leader in secure digital documents for over 25 years.

#### TOP REASONS TO BUY FOR IT PROFESSIONALS—VIP/SUBSCRIPTION

**Make it happen anywhere**—Empower everyone in your organization to be as productive on the go as they are in the office. Acrobat Standard DC is built for today's cloud-connected, multi-device world, so users can access files and essential PDF tools on their desktop, mobile device, or web browser and take action from anywhere.

**Simplify tracking and management**—Give your teams better visibility into the documents requiring their attention or documents they have shared with others to view, review, or sign with the expanded Home view.

**Get unmatched security**—Help mitigate PDF-based attacks with multiple built-in defenses and advanced security techniques, such as sandboxing.

**Protect sensitive information in documents**—Help safeguard company information by setting default document security properties for your organization. Teams can add passwords and permissions to prevent unauthorized access, copying, or editing. Or they can permanently remove visible and hidden data before sharing. All security measures and protections move across devices.

**Replace ink signatures**—Eliminate expensive, paper-based signing processes while promoting compliance and security. Every Acrobat DC subscription includes Adobe Sign—a complete workflow for sending, signing, tracking, and managing electronic signatures.

**Make team collaboration easy**—Enable teams to send and track files right from Acrobat Standard DC. Senders can share a link to a PDF file to view, review, or sign and get notified when others take action. Recipients can access the PDF from any device— no need to install software or sign in.

Maximize your Microsoft investment—Increase team productivity and get more out of your Microsoft investment by adding timesaving PDF tools to the Office 365 applications your organization relies on. With Acrobat DC and Document Cloud services, teams can create high-quality, password-protected PDF files that preserve fonts, formatting, and layouts directly from Word, Excel, and PowerPoint. Teams can also convert PDFs to editable Word, Excel, PowerPoint, and RTF files, as well as create, combine, and organize PDFs directly inside SharePoint and OneDrive.

**Simplify software management and reduce compliance risk**—Easily deploy, manage, and add new seats through the Admin Console. Keep software costs predictable, and get ongoing access to new features and security updates to deploy on your own schedule, at no additional charge.

**Streamline deployment**—Simplify deployment and updates with support for Microsoft SCCM/SCUP and Apple Remote Desktop. Get free Adobe tools—such as the Acrobat Customization Wizard and Adobe Creative Cloud Packager—to speed up installation and configuration and to deploy Acrobat and Creative Cloud apps together.

**Support virtual environments**—Deploy Acrobat DC subscription in virtual environments with named user license support for Citrix XenApp and XenDesktop, VMware Horizon, Microsoft App-V, and Microsoft Windows Terminal Server (WTS).

**Maximize savings**—The Adobe Value Incentive Plan (VIP) is a subscription licensing program offering simple and secure management capabilities, flexible terms, and discount levels that increase as you make additional purchases. Qualified members can save even more with VIP Select.

# TAGLINE FOR END USERS—INDIVIDUALS/NEW CUSTOMERS

The trusted PDF solution for today's multi-device, connected world.

# SHORT DESCRIPTION FOR END USERS—INDIVIDUALS/NEW CUSTOMERS

Smart and organized. That's how you'll feel—in the office or on the go—when you use Adobe Acrobat Standard DC with the Acrobat Reader mobile app and Adobe Document Cloud services. Create, edit, and sign your company's business documents with an Acrobat DC subscription that always includes the latest innovations.

## LONG DESCRIPTION FOR END USERS—INDIVIDUALS/NEW CUSTOMERS

Smart and organized. That's how you'll feel—and how others will see you—when you use Adobe Acrobat Standard DC with the Acrobat Reader mobile app and Adobe Document Cloud services. Stay connected and productive wherever you work. Easily collaborate with others on any device. And reliably create, edit, and sign documents with an Acrobat DC subscription that always includes the latest innovations. From Adobe, the leader in secure digital documents for over 25 years.

# TOP REASONS TO SUBSCRIBE TO ACROBAT STANDARD DC FOR END USERS—INDIVIDUALS/ NEW CUSTOMERS

**Make it happen anywhere**—Be just as productive and collaborative on the go as you are in the office. Access your files and tools when and where you need them, so you can complete tasks whenever you need to make them happen.

**Work better together on any device**—Sharing PDFs and gathering comments is as simple as sending an email—but with far more control, full tracking, and no messy attachments. Recipients get an email with a link to your PDF. They just click to open, view, comment, and sign. No need to log in or install software. And you get notified when others take action on your documents.

**Manage all your work in one place**—Get better visibility into the documents requiring your attention or documents you have shared with others to view, review, or sign. The expanded Home view keeps you on top of things, whether you're on desktop, mobile, or web.

**Work more efficiently in Microsoft Office**—Create high-quality, password-protected PDF files that preserve fonts, formatting, and layouts directly from Word, Excel, and PowerPoint. And convert PDFs to editable Word, Excel, PowerPoint, and RTF files.

**Complete forms faster**—Fill out and sign PDF forms faster with form field detection powered by Adobe Sensei, and even share locked copies that become invalid if edited.

Search across all your files—Search all your Acrobat DC files at one time, including files you sent, received, viewed, or signed.

Work with Dropbox, Box, OneDrive, and Google Drive—Access, edit, and store files in your Dropbox, Box, Microsoft OneDrive, or Google Drive account from Acrobat Home across desktop, mobile, and web.

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## TAGLINE FOR END USERS—INDIVIDUALS/UPGRADE CUSTOMERS

It's the Adobe Acrobat you know, just better with Adobe Document Cloud services.

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Adobe Acrobat Standard DC combines Acrobat desktop software with premium features in the Acrobat Reader mobile app and Document Cloud online services, so you can stay connected and productive on any device.

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Adobe Acrobat Standard DC combines Acrobat desktop software with premium features in the Acrobat Reader mobile app and Document Cloud online services, so you can stay connected and productive on any device. And with an Acrobat DC subscription, you always have access to the latest innovations.

#### LONG DESCRIPTION FOR END USERS—INDIVIDUALS/UPGRADE CUSTOMERS

Accomplish more on your desktop and on the go. Adobe Acrobat Standard DC combines Acrobat desktop software with premium features in the Acrobat Reader mobile app and Document Cloud online services, so you can stay connected and productive on any device. And with an Acrobat DC subscription, you always have access to the latest innovations. Get the trusted PDF solution for today's multi-device, connected world.

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**Make it happen anywhere**—Be just as productive and collaborative on the go as you are in the office. Access your files and tools when and where you need them, so you can complete tasks whenever you need to make them happen.

**Speed PDF reviews**—With the all-new Send for Review tool, send an email to invite all reviewers directly from Acrobat. And keep track of everyone's feedback in a single online file. Recipients get a link to your PDF to open, view, and comment—no need to sign in or install software. And you get notified when others take action on your documents.

**Always get the latest innovations**—Subscribe to get ongoing access to the latest features, security updates, and upgrades from the company that invented PDF—at no extra cost.

**Secure and simple signing**—Send legally binding PDFs that recipients can easily sign from anywhere—in a web browser or on a mobile device—with no downloads or accounts needed. With Adobe Sign inside of Acrobat DC, it's easy to track status, send reminders, cancel requests, and view sent and signed documents from the expanded Home view.

**Manage all your work in one place**—Get better visibility into the documents requiring your attention or documents you have shared with others to view, review, or sign. The expanded Home view keeps you on top of things, whether you're on desktop, mobile, or web.

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**Complete forms faster**—Fill out and sign forms faster with form field detection powered by Adobe Sensei, and even share locked copies that become invalid if edited.

Search across all your files—Search all your Acrobat DC files at one time, including files you sent, received, viewed, or signed.

Work with Dropbox, Box, OneDrive, and Google Drive—Access, edit, and store files in your Dropbox, Box, Microsoft OneDrive, or Google Drive account from Acrobat Home across desktop, mobile, and web.

Find tools fast—Browse the Tools center to see PDF tools organized by task, or use the search box to quickly find the tool you need.

Draw using DirectInk—Use your finger or a hardware pen to draw and write more smoothly on PDFs on Windows 10 devices.

#### SYSTEM REQUIREMENTS

View a complete list of Acrobat Standard DC system requirements.



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