BUSINESS EMERGENCY PREPAREDNESS PLAN General Preparedness



The impact of all-hazard situations on your business can involve a number of factors – your property, employees, customers, suppliers. Planning ahead for these situations can help to minimize the impact and speed the recovery of your business.

## **Before a Disaster or Emergency**

- Determine the hazards and risks for your area and business.
- Establish a team to develop the business all- hazards preparedness/continuity plan.
  - Document all processes that make your business run
     -- from answering the phones, to tracking finances, to distributing your product or service.
  - Determine what processes and equipment are critical to keeping your business open.
  - Obtain building and site maps.

#### · Plan for continuity.

- □ Store extra supplies offsite.
- Make a plan for a temporary location if your company if forced to relocate.
- Have a plan for alternate communication with customers, suppliers during recovery.
- Determine leadership roles and responsibilities.
- Develop plan to maintain payroll.

#### Maintain an inventory of all equipment used by your business.

- Keep a maintenance schedule for all equipment, as well as manufacturer and service contact information.
- · Develop a backup schedule for computer files.
  - Keep a backup of all tax, accounting, payroll and production records, customer and supplier data off-site.
  - □ Keep copies of all paper and computer files in an accessible but off-site location.

#### Contact your insurance agent.

- □ Review your insurance coverage.
- □ Get additional coverage for "all-hazard" situations (e.g., flood, hail damage).
- Keep copies of critical documents, such as finance records, receipts of major purchases.

### Prepare your employees.

- Inform your employees of the business emergency plan; review it with them regularly.
- Ensure employees know the exit locations for the building
- Identify an internal shelter in the event that authorities tell you to "shelter-in-place."
- Document each employee's function and emergency contact information.

#### Develop a post-disaster communication strategy.

- □ Create a phone tree and designate individuals who will initiate the communication process.
- Designate a contact person to communicate with customers and vendors.

#### • Make plans regarding customers.

- Determine the likelihood of customers being present at your business during a disaster situation.
- Have an emergency plan for customers; review it with employees regularly.
- Label exit locations for the building.

#### · Make plans for suppliers.

- □ Maintain a contact list of all your suppliers.
- □ Find out how they plan to supply you in the event of a disaster situation.
- Maintain a list of alternate suppliers.
- · Review your emergency preparedness plan annually.
- Coordinate with other businesses in your building or location.

# For More Information

#### **Ready Business**

http://www.ready.gov/business/ Sample Business Emergency Plan http://www.ready.gov/business/\_downloads/sampleplan.pdf

#### National Safety Council

http://www.nsc.org/safety\_work/empreparedness/Pages/Emergency\_ Preparedness.aspx

Development of this educational material was by the Center for Food Security and Public Health with funding from the Multi-State Partnership for Security in Agriculture MOU-2010-HSEMD-004. June 2010.



the Center for Food Security & Public Health Towa State UNIVERSITY®

<ul> <li>Purpose of the Plan/Mission Statement</li> <li>Authorities and Responsibilities of Key Personnel</li> <li>Types of Emergencies that Could Occur (Capabilities and Vulnerabilities)</li> <li>Managing Response Operations</li> <li>Schedule and Budget</li> </ul>
<ul> <li>Direction and Control</li> <li>Communications</li> <li>Life Safety</li> <li>Property Protection</li> <li>Community Outreach</li> <li>Recovery and Restoration</li> <li>Administration and Logistics</li> </ul>
Specific procedures might be needed for any number of situations such
<ul> <li>as bomb threats or tornadoes, and for such functions as:</li> <li>Warning Employees and Customers</li> <li>Communicating with Personnel and Community Responders</li> <li>Conducting an Evacuation and Accounting for All Persons</li> <li>Managing Response Activities</li> <li>Shutting Down Operations</li> <li>Protecting Vital Records</li> <li>Restoring Operations</li> <li>Some facilities are required to develop:</li> <li>Emergency Escape Procedures and Routes</li> <li>Procedures for Employees Who Perform or Shut Down Critical</li> <li>Operations Before an Evacuation</li> </ul>
<ul> <li>Procedures to Account for All Employees, Visitors, and Contractors</li> <li>After an Evacuation         <ul> <li>Rescue and Medical Duties for Assigned Employees</li> <li>Procedures for Reporting Emergencies</li> <li>Names of Persons or Departments to Contact for Information About the Plan</li> </ul> </li> </ul>
Emergency Call Lists

From the National Safety Council. http://www.nsc.org/safety-work/empreparedness/Pages/Emergency-Preparedness.aspx